

The effects of identity and structure on EDM DJ's professional status

Wonjae Lee(wnjlee@gmail.com)

GSCT, KAIST

Abstract

Analyzing 815 DJs' 3,164 playlists in 62 EDM events from 2013 to 2016, we test the effects of DJ's positions in music citation networks on his/her popularity among EDM DJs, while the musical styles are numerically measured and statistically controlled for. In so doing, we assess how social status of a professional is constructed within the professionals, which we consider more important social signal than popularity among audience in the market of cultural products.

Biography

Wonjae Lee is an assistant professor at GSCT, KAIST. He received a Ph.D. in sociology from the University of Chicago. Prior to joining GSCT, he was a senior researcher at sociology department, Seoul National University, and a research associate at the Booth School of Business, University of Chicago. His research interests include social exchange theory, social network analysis, computational social science, and economic sociology.